UNIVERSITATEA BABEŞ-BOLYAI
BABEŞ-BOLYAI TUDOMÁNYEGYETEM
BABEŞ-BOLYAI UNIVERSITÄT
BABEŞ-BOLYAI UNIVERSITY
TRADITIO ET EXCELLENTIA

Facultatea de Litere
Str. Horea nr. 31
400202, Cluj-Napoca
Tel: 0264 5322388
Fax: 0264 432303

COURSE SYLLABUS

1. Information about the study program

1.1 University	Babeș-Bolyai University
1.2 Faculty	The Faculty of Letters
1.3 Department	English Language and Literature
1.4 Field of study	Philology
1.5 Study cycle (BA/MA)	Master
1.6 Study program/Qualification	British Cultural Studies /MA in Philology

2. Information about the subject

2.1 Course title/Code		LME2111 The Sociolinguistics of Identity (in English)						
2.2 Course tutor		Lecturer Alexandra Cotoc (alexandra.cotoc@ubbcluj.ro)						
2.3 Seminar tutor		Lecturer Alexandra Cotoc (alexandra.cotoc@ubbcluj.ro)						
2.4 Year of study	2	2.5 Semester	3	2.6 Type of assessment	E	2.7 Course status	Contents	DA
							Mandatory	DI

3. Total estimated time (teaching hours per semester)

3.1 Number of hours per week	3	of which: 3.2 course	1	3.3 seminar/laboratory	2
3.4 Total number of hours in the curriculum	42	of which: 3.5 course	14	3.6 seminar/laboratory	28
Time distribution					108 Hours
Study based on textbook/course manual/recommended reading/personal notes					40
Additional research in the library, by accessing scientific databases, or during field work					28
Preparation for seminars/laboratory classes, essays, portfolios and reports					28
Tutoring					10
Assessment (examinations)					2
Other activities					
3.7 Total hours for individual study	108				
3.8 Total hours per semester	150				
3.9 Number of credits	6				

4. Prerequisites (if necessary)

4.1 Curriculum	-
4.2 Skills	- good knowledge of English – advanced level - theoretical notions and synthetic perspectives in the field of linguistics - basic notions of the practice of elaborating and presenting the scientific work.

5. Conditions (if necessary)

5.1. For delivering lectures	• Lecture hall equipped with laptop, audio-video system, Internet access, video projector • handouts, books • MsTeams platform
5.2. For teaching seminars/laboratory classes	• Seminar room, laptop, audio-video system, Internet access, video projector • handouts, books • MsTeams platform

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6. Acquired specific competences

Professional competences	C1 Use of metalanguage in the fields of Sociolinguistics, Internet linguistics, Discourse Analysis C2 Investigation, research, and analysis of discourses by using specialized terminology C3 Explanation of current linguistic phenomena by using current linguistic theories C4 critical thinking of current trends in Sociolinguistics and Discourse Analysis C5 Ability to operate with different theoretical frameworks. C6 Interdisciplinary competence and ability to understand and provide different perspectives on the same linguistic phenomena.
Transversal competences	CT1 Digital competence CT2 Communication skills and presentation skills, creativity, critical thinking, cultural understanding CT3 Locating, accessing information and selecting relevant information, analysing and evaluating media content. CT3 collaborative skills, teamwork, problem solving

7. Course objectives (derived from the specific competences acquired)

7.1 General objective of course	• This course consolidates topics pertaining to communication and identity construction, the language-identity nexus and identities in action in various online and face-to-face contexts. As identity construction involves a multi-faced process, some of the topics discussed include: identity in sociolinguistics, individual and group identity, culture, intercultural communication, online and face-to-face identity, discursive practices and strategies to construct an identity, professional identity and professional communication. We will also focus on various online communities and we will examine the sociolinguistics, Internet linguistics and discourse analysis aspects that constitute the theoretical underpinning of the course.
7.2 Specific objectives	• Students will be able to discuss and analyse theoretical issues in the field of sociolinguistics and discourse analysis in order to describe identity construction situations; they will be able to analyse the complex relation between language and identity, to critically analyse and discuss specialised texts, select and work with corpus in order to verify linguistic theories.

8. Contents

8.1 Lectures	Teaching methods	Remarks
Establishing the Theoretical Framework **Keywords:** multidisciplinarity, interdisciplinarity, transdisciplinarity, sociolinguistics, discourse analysis, critical discourse analysis, data, types, corpus, qualitative and quantitative research	enhanced lecture, discussion	
Identity Construction: Theories Keywords: multiple dimensions, social construct, identification, community, engagement, nexus of practice	enhanced lecture, debate, problem solving	
Identity Construction: Social Identity. Group and Individual Identity **Keywords:** identity, language, culture, discourse analysis, critical discourse analysis,	enhanced lecture, debate, problem solving	
Narrative identity **Keywords:** discourse, content, exposure, stories, multimodality	enhanced lecture, debate, problem solving	
Identity: Language and Style **Keywords:** style, audience design, discourse features, social and pragmatic markers	enhanced lecture, debate, problem solving	
Identity-Language Nexus **Keywords**: social variation, speech accommodation, convergence, divergence, register, jargon, slang	enhanced lecture, debate, problem solving	

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Globalization. Global Identity **Keywords:** intercultural competence and communication, global identity, local idiosyncrasies, migration, diaspora	enhanced lecture, debate, problem solving	
Cyber-identity. Online Discourse and Representation **Keywords:** cyberspace, bricolage, constructing the other, multimodal identity	enhanced lecture, debate, problem solving	
Cyber-identity. Blommaert's Theory **Keywords:** new identities, norms, integration, anomie, ordered indexicalities, social fact, microhegemony, light identity	enhanced lecture, debate, problem solving	

Bibliography

Blommaert, Jan (2017). *Durkheim and the Internet. Sociolinguistics and the Sociological Imagination*, London, New York, Oxford, New Delhi, Sydney: Bloomsbury Academic
Cotoc, Alexandra (2017) *Language and Identity in Cyberspace. A Multidisciplinary Approach*, Cluj-Napoca: Presa Universitară Clujeană.
Crystal, David (2011) *Internet Linguistics: A Student Guide*, London and New Work: Routledge, Taylor &Francis Group.
Deters, P. (2011) *Identity, Agency and Acquisition of Professional Language and Culture*, New York: Continuum
Edwards, J. (2009) *Language and Identity. Key Topics in Sociolinguistics.* New York: Cambridge University Press.
Hartley, John, Burgess, Jean and Bruns Axel (eds.), *A Companion to New Media Dynamics*, Wiley-Blackwell
Richards, K. (2006*) Language and Professional Identity. Aspects of Collaborative Interaction*. New York: Palgrave Macmillan
Omoniyi, T. and White G. (eds.) (2006) *The Sociolinguistics of Identity*, London: Continuum
Jenkins, R. (2008) *Social Identity, Third Edition*. London and New York: Routledge, Taylor and Francis Group.
Papacharissi, Z. (ed.) (2011) *A Networked Self. Identity, Community, and Culture on Social Network Sites*. New York and London: Routledge Taylor and Francis Group
Taylor, G. and Spencer, S. (2004) *Social Identities. Multidisciplinary approaches*, London and New York: Routledge Taylor and Francis Group
Tannen, D., Hamilton, H. E. Schiffrin, D. (2015) *The Handbook of Discourse Analysis. Second Edition.* Volume II, UK: Blackwell Publishers Ltd.
Yule, G. (2020) *The Study of Language*. Fourth Edition. Cambridge: Cambridge University Press

8.2 Seminars	Teaching methods	Remarks
Identity – an interdisciplinary concept **Keywords:** representation, agency, gender, cultural identity, discourse	Student papers, debate, case study, text analysis	
Narrative identity Keywords: content, exposure, discourse, digital storytelling	Student papers, debate, text analysis, case study	
Group and Individual Identity Keywords: national identity, cultural identity, collaborative identity, English character and identity	Student papers, debate, text analysis, case study	
Global identity **Keywords:** local identity, glocal identity, linguistic identity, code-switching, multilingual practices, pastiche self	Student papers, debate, text analysis, case study	
Online Discourse and Representation **Keywords:** socialisation, Netiquette, interactivity, hypertext, Netspeak principles	Student papers, debate, text analysis, case study	
Professional Communication and Identity **Keywords:** collaborative identity, negotiation, constructing the other, interaction	Student papers, debate, text analysis, case study	

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Bibliography

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Dervin, F. and Abbas, Y (eds.). (2009) *Digital Technologies of the Self*. Newcastle: Cambridge Scholar Publishing,
Chouliaraki, L. and Fairclough, N. (1999) *Discourse in Late Modernity. Rethinking Critical Discourse Analysis*. Edinburgh: Edinburgh University Press.
Crystal, D. (2006) *Language and the Internet, second edition*. Cambridge: Cambridge University Press.
Crystal, D. (2011) *Internet Linguistics. A Student Guide*, London and New Work: Routledge, Taylor &Francis Group.
Joseph, John E. (2004) *Language and Identity: National, Ethnic, Religious*. New York: Palgrave Macmillan.
Papacharissi, Zizi (ed.). 2011. *A Networked Self. Identity, Community, and Culture on Social Network Sites*. New York and London: Routledge Taylor and Francis Group.
Richards, K. (2006*) Language and Professional Identity. Aspects of Collaborative Interaction.* New York: Palgrave Macmillan.

9. Validating course contents based on the expectations of epistemic communities, professional associations and of potential employers related to the field of study.

- Specialist content is in accordance with similar courses taught at prestigious universities at home and abroad.
- The theme is elaborated on the basis of the specialized and up-to-date bibliography in the field.
- Some of the components of the course and seminar were presented at national and international conferences.

10. Assessment (examination)

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Weight in the final grade
10.4 Lecture	• The extent to which the concepts and theories presented were assimilated and students' ability to use them in order to analyse the language-identity nexus and write scientific papers. • Good command of the English language.	Final paper	60%
10.5 Seminar	• The capacity to identify and analyse identity construction strategies in various discourses • The critical discussion of theories and concepts • Using the theories and concepts in various tasks and assignments	Students' seminar presentations Students' activity and contribution during the seminar: tasks and assignments	20% 20%
10.6 Basic performance standard			
- Knowledge of the main concepts in the fields of Sociolinguistics, Discourse Analysis, Internet linguistics - Overall vision of the domain - Use of interdisciplinary methods - Reading specialised literature			
Organizational details, exceptional situation management: •			

Date	Course tutor's signature	Seminar tutor's signature
25.03.2022	Lecturer Alexandra Cotoc	Lecturer Alexandra Cotoc

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Date of department endorsement 14.04.2022	Head of department's signature	
Date of Dean's endorsement	Signature of the vice-Dean in charge	Faculty stamp